

CONTENT SCALING

Content Scaling Operating Map

A one-page way to pressure-test whether a learning team is ready to scale module production without creating more quality debt.

THE TEST

Before scaling output, I want proof that the system can make the same kind of decision twice. That means standards, owners, quality gates, and release evidence are already visible.

- Can every request name the audience, task, and success behavior?
- Does every build have the same quality standard?
- Can reviewers see prior feedback and repeat defects?
- Does the LMS release have evidence before publish?

SCALE SEQUENCE

- 1 Standardize**
Define module structure, style, assessment, and accessibility expectations.
- 2 Route**
Use intake to decide what gets built, deferred, changed, or retired.
- 3 Build**
Move storyboard, development, QA, and acceptance through named gates.
- 4 Assist**
Add AI only where review criteria already exist.
- 5 Govern**
Use dashboards to track repeat defects, cycle time, and release readiness.

CASE SIGNALS

637
Modules produced in one year

12x
Library growth

31%
Cycle time reduction

6 to 2
Approval weeks reduced

QUALITY GATES

- Scope ready
- Storyboard ready
- Build ready
- QA ready
- LMS ready

RED FLAGS

- Every module has a different structure
- Feedback lives in private messages
- AI output bypasses review
- No owner for module maintenance

WHY IT WORKS

The model separates speed from sloppiness. Output can rise because the decisions around output become repeatable.